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## FAITH Tourism Vision 2035 proposes four pillars to achieve strategic goals

In its efforts to push the tourism agenda, FAITH has released a Tourism Vision 2035 statement coinciding with the 75th year of India's independence. This vision lays down key headline action goals in multiples of 75 referencing all indicators to the 75th golden year of independence. These include targeting 75 million inbound tourists, enabling 75 million outbound travellers, and aim for USD 75billion \*2 (i.e. USD 150 bn of foreign exchange earnings from inbound tourism), etc. This vision proposes 4 strategic pillars namely shared national tourism approach, value accretive regulations, investment drivers and market excellence to achieve the goals. Under each of these pillars, FAITH has proposed Tourism to be a concurrent subject as a shared execution between Centre & states. It states that tourism exports be treated at par with other exports & services and such transactions may be zero rated for GST without stopping the flow of input credits. There should be National Tourism Council of PM & CMs, and registered tourism service providers with single Centre-State unique id for quality assurance. Moreover, the vision enlists that all tourism projects and plans be based around Sustainable Design Principles.



## AAI, other airport developers target INR 91,000 Cr capex over 5 years: Scindia



The Airports Authority of India (AAI) and other airport developers have targeted capital outlay of approximately INR 91,000 crore in the next five years for expansion and modification of existing terminals, new terminals and strengthening of runways, among other activities, the

Parliament was informed. "Upgradation, modernisation of airports is a continuous process and is undertaken by AAI and other airport developers from time to time depending on the availability of land, commercial viability, socio-economic considerations, traffic demand and willingness of airlines to operate to and from such airports," Union Minister of Civil Aviation Jyotiraditya Scindia said in a written reply to a question in Lok Sabha.

## Yatra, Cleartrip ink strategic partnership to offer wider hotel inventory to customers

Yatra Online, Inc. has partnered with Cleartrip, owned by the Flipkart Group (part of the Walmart Group) to offer the latter access to its inventory of 94,000 hotels and homestays in various kinds



categories ranging from 5-star luxury properties to alternate accommodations such as villas, guesthouses, and service apartments amongst others in over 1,400 cities and towns. This will enable both domestic and international travellers to have access to a wider selection of relevant and ideal accommodations.

## VisitBritain launches global campaign to drive inbound travel in 2022

VisitBritain has launched a new multi-million pound global campaign to drive back inbound tourism, as Britain gears up for a landmark year of events.

The GBP 10-million international Great Britain marketing campaign 'Welcome to Another Side of Britain' was formally launched by The Rt Hon Nadine Dorries MP, Secretary of State for Digital, Culture, Media and Sport (DCMS) at a VisitBritain reception in Dubai. VisitBritain's international campaign is putting the spotlight on Britain's cities, hit hard by the absence of international visitors, as well as on messages of welcome and reassurance. It is also capturing the major events this year, set to be global tourism draws, including HM The Queen's Platinum Jubilee, the Birmingham 2022 Commonwealth Games and 'Unboxed,' the UK-wide celebration of creativity.



## Tata Sons appoints Ilker Ayci as CEO & MD of Air India



Tata Sons has appointed former Chairperson of Turkish Airlines Ilker Ayci as the Chief Executive Officer and Managing Director of Air India. "The board after due deliberations approved the appointment of Ilker Ayci as the CEO & MD of Air India.

This appointment is subject to requisite regulatory approvals," Tata Sons stated in a release.

Commenting on the appointment, N Chandrasekaran, Chairman, Tata Sons, said, "We are delighted to welcome Ilker to the Tata Group where he would lead Air India into the new era."

"I am delighted and honoured to accept the privilege of leading an iconic airline and to join the Tata Group," Ayci said.

## Covid booster dose along with negative RT-PCR test mandatory for entering Saudi Arabia

The Saudi Civil Aviation Authority has made the third booster dose of Covid-19 vaccine mandatory for inbound travellers (18 years and above) who have taken their second



vaccine 8 months ago or earlier. Before boarding, a passenger has to ensure that *Tawakkalna* app is showing the vaccine status as 'immune'. (Those who have not received the booster dose 8 months after the second dose are not considered immune.) Passengers must hold a valid negative Covid-19 RT-PCR test certificate of an Antigen test report carried out within 48 hours before departure to the Kingdom, regardless of the immunisation status. Children below the age of 8 years are exempt from this requirement.