

TAAI launches brochure & theme logo for its 66th Convention to be held in Sri Lanka

Travel Agents Association of India (TAAI) on the invitation from Sri Lankan Tourism Promotion Board (SLTPB) and Sri Lankan Association of Inbound Tour Operators (SLAITO), will be holding its 66th Convention and Exhibition at Colombo, Sri Lanka from April 19 – 22, 2022.

In this connection, TAAI unveiled its Convention brochure and theme logo for its 66th Convention and Exhibition at a Press Conference and Road-Show at Hotel – The Park, New Delhi.

н N C 9 5 1

UNION

HE ULTIMATE ISLAND

AIR AUSTRAL

WWW.AIR-AUSTRAL.COM

Speaking at the event, Jyoti Mayal, President, TAAI, said, "I am truly delighted for receiving such an overwhelming response from the industry ever since we have announced the Convention in Sri Lanka. In the present scenario, there is an immediate need to build on our regional strengths and to explore more opportunities for growth in travel and tourism. The theme of the Convention 'Collaborate to Conquer', will focus to promote and establish travel and tourism between the two nations of Sri Lanka and India."

Air Mauritius to operate five weekly flights from Mumbai effective March 27

Air Mauritius, the flag carrier of Mauritius will operate 5 weekly flights between Mumbai and Mauritius from



INTENSELY

NATURE

WWW.REUNION.FR

March 27. The airline said it is increasing the frequency of between flights the two cities. The announcement from Air Mauritius comes after India last week said it will resume regular commercial international passenger services from March 27, 2022. Air Mauritius said it will operate weekly flights on Tuesdays, Wednesdays, Thursdays, Saturdays and Sundays with the Airbus A330-900neo.

Kerala Tourism launches WhatsApp chatbot 'Mava'

Kerala Tourism launched its 24×7 WhatsApp chatbot 'Maya' to enable tourists to access all information and updates about the tourism ecosystem in the

state by just sending a 'Hi' to the WhatsApp no 7510512345, or by scanning the QR code to access the service. Launching the dedicated WhatsApp interactive service at a function, Tourism Minister PA Mohamed Riyas said Maya will serve as a virtual travel assistant for tourists to ask and get complete information they need for a hassle-free travel experience in the state.



WTTC calls on EU to ease travel restrictions

The World Travel and Tourism Council (WTTC) has called the European Union Tourism Ministers to remove the remaining COVID-19 travel restrictions and to keep the economy open. WTTC was invited to address the EU Ministers on behalf of the private sector at a closed meeting held in Dijon. During this meeting, WTTC President and CEO Julia Simpson asked the ministers to lift the current restrictions that remain in place and help the travel and tourism recover, SchengenVisaInfo.com reports.



Even though Simpson addressed tourism ministers during this particular meeting, she said that now is the right time for France to make a difference during its EU presidency.

Italy to start lifting **COVID** related restrictions by March-end

Italy recently announced that it will gradually phase out its COVID-19 restrictions, and became the latest European country to relax pandemicrelated measures.



As per the reports, the digital Green Pass needed to access public transportation or restaurants will not be required from May 1. As of now, the pass is issued to people who have either contracted COVID-19 and recovered, or are fully vaccinated.

Assam allocates INR 50 cr in Budget for tea tourism

Tea tourism in Assam is all set to get a major facelift with the state government providing INR 50 crore in the 2022-23 Budget.

"Assam is home to one of the oldest and best tea gardens in the world. Some of these



tea gardens are located in picturesque surroundings with the potential to become great tourist destinations. However, accessibility and lack of lodging facilities around the tea garden come in the way and normal tourists are not able to enjoy the bounty of nature surrounding these tea gardens," Ajanta Neog, Finance Minister, Government of Assam, said in the state Budget announced recently.

Visit Utah organises its first B2B virtual sales mission in India

With the mission of creating awareness about Utah as a potential tourism destination for Indians, AVIAREPS India along with Utah Office of Tourism organised its first exclusive B2B virtual sales mission in India recently. The virtual event was attended by the representatives of Utah partners like Visit Salt Lake, Kane County Office of



Tourism, Bryce Canyon Country, Explore Utah Valley and Utah Office of Tourism among others. Indian trade partners like Thomas Cook, Flamingo, Make my Trip, N. Chirag, Kesari were also a part of it.

For more news & updates, please log on to







For hotel and hospitality news & updates, please log on to





